

## John Cary

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### Experience

#### Writer / Speaker / Consultant / Curator

*June 2011 to present*

- Frequent contributor to *The Christian Science Monitor*, *CNN.com*, *Fast Company*, *GOOD*, and other leading publications, along with *Architectural Record* and *Metropolis* magazines;
- Research fellow at the University of Minnesota College of Design, focused on the growing field of public interest design;
- Consultant to nonprofit and philanthropic organizations, including the Fetzer Institute and Women Moving Millions, as well as corporations such as Tandus Flooring; and
- First-ever guest curator of Autodesk's San Francisco gallery for exhibition on public interest design and storytelling, to open in June 2012.

**Next American City**, Philadelphia, PA / Brooklyn, NY

*President & CEO, August 2010 to December 2010 / Senior Advisor, Dec. 2010 to June 2011*

- Leading organization through extensive merger negotiations (ongoing);
- Oversaw fulltime staff of four plus a cadre of contractors, consultants, and contributors;
- Edited and published quarterly print magazine and daily web publication;
- Organized and chaired national Open Cities conference, exploring how new media is shaping urban policy; and
- Coordinated a live webcast with White House Office of Urban Affairs, involving senior appointees of the Departments of Education, Housing & Urban Development, and Justice;

**Public Architecture**, San Francisco, CA

*Executive Director, 2003 to 2010*

- Oversaw all operations of national nonprofit organization, including advocacy, board development, communications, donor cultivation, fundraising, grant writing and reporting, as well as public relations and outreach;
- Hired and managed full-time professional staff of seven along with more than half a dozen active consultants and dozens of skills-based volunteers;
- Launched and directed "The 1%" program, through which over 750 architecture and design firms nationwide pledged a minimum of 1% of their billable hours to pro bono service—totaling an estimated \$25 million annually during my tenure; and
- Conceived of, authored, and edited *The Power of Pro Bono: 40 Stories about Design for the Public Good by Architects and Their Clients*—published in Fall 2010.

### Education

**University of California, Berkeley**

Master of Architecture, 2003

**University of Minnesota, Twin Cities**

Bachelor of Arts in Architecture, *summa cum laude*, PHI BETA KAPPA, 1999

### Individual Fellowships & Residencies

**Santa Fe Art Institute**, Artist in Residence, August 2012

**Rockefeller Foundation Bellagio Center**, Public Affairs Practitioner Residency, 2009

**American Academy in Rome**, Rome Prize in Design, 2008

**Aspen Institute**, Ideas Festival Fellow, 2007

**Design Futures Council**, Senior Fellow, 2006

**International Laboratory of Arch. & Urban Design**, Venice, Italy, Summer Fellow, 2001

**Charles Moore Fellowship for the Study of Place**, 2001

**Individual  
Honors & Awards**

AIA: The American Institute  
of Architects

ACSA: Association of Collegiate  
Schools of Architecture

**Commencement Speaker**, University of Minnesota College of Design, 2012  
**Commencement Speaker**, UC Berkeley College of Environmental Design, 2011  
**Designer of the Year Award**, co-recipient, *Contract Magazine*, 2009  
**Inaugural AIA National Honor Award for Emerging Professionals**, 2008  
**Design Corps Citation**, "Designing for the 98% without Architects," 2000, 2003, 2006  
**AIA California Council Presidential Citation**, 2005  
**UC Berkeley Outstanding Graduate Student Instructor Award**, 2001  
**ACSA/Fannie Mae Foundation Citation** for community design research, 2000

**Organizational  
Honors & Awards**

**Holcim Award for Sustainable Construction**, Global Innovation Prize, 2009  
**AIA National Honor Award for Collaborative Achievement** for the Berkeley Prize, 2009  
**Holcim Award for Sustainable Construction**, Silver Prize, 2008  
**AIA San Francisco Honor Award** for Public Architecture, 2008  
**AIA San Francisco Design Award Citation** for the Day Labor Station, 2008  
**AIA National Honor Award for Collaborative Achievement** for Public Architecture, 2007  
**AIA National Honor Award for Collaborative Achievement** for ArchVoices, 2005  
**ACSA Creative Achievement Award** for ArchVoices, 2002  
**AIA National Associates Special Accomplishment Award** for ArchVoices, 2002  
**AIA California Council Associates Special Accomplishment Award** for ArchVoices, 2002  
**AIA National Education Honor Award** for the Berkeley Prize Competition, 2002

**Academic  
Service**

**National Architectural Accrediting Board (NAAB)**  
Visiting Team Member, 1999 to 2004 (AIAS Representative), 2010 to 2013 (AIA Rep.)  
University of New Mexico (*invited observer*)  
University of California, Berkeley (*invited observer*)  
University of Notre Dame  
Hampton University  
University of Minnesota (*invited observer*)  
Rhode Island School of Design  
University of Florida  
University of New Mexico  
California State Polytechnic & University, Pomona

**Berkeley Prize Endowment**  
Advisor – 2000 to present

**Association of Collegiate Schools of Architecture (ACSA) Board of Directors**  
Student Director – 1999 to 2000

**UC Berkeley Department of Architecture Graduate Admissions Committee**  
Appointed Member – 2001

**Teaching****University of California, Berkeley**

Arch 120: *Intro. to the Profession*, Graduate Student Instructor, Fall 2000, 2001, and 2002  
Arch 129x: *Design Communication*, GSI, Spring 2002  
Arch 110AC: *Social and Cultural Factors*, GSI, Spring 2002  
ED 004: *Introduction to the Environment*, GSI, Spring 2001

**University of Minnesota, Twin Cities**

ID 3205/6/7: *Community Service-Learning*, Co-Instructor, 1997–98  
PM 110: *Intro. to Arch. Education*, Undergraduate Student Instructor, 1997–99

**Professional Service****Fetzer Institute**

Advisory Committee on the Design Professions – 2011 to present

**Women Moving Millions**

Design & Strategy Advisor – 2011 to present

**Design Futures Council (DFC) Annual Leadership Summit on Sustainable Design**  
Steering Committee Member & Emerging Leaders Program Chair – 2007 to present

**Association for Community Design (ACD) Board of Directors**  
Elected Member – 2005 to 2007

**AIA National Educator/Practitioner Network (EPN)**  
Chair – 2005, Member – 2001 to 2005

**AIA National Associates Committee**  
Communications Director, Executive Committee – 2005

**AIA California Council Board of Directors**  
Regional Associate Director – 2005  
Associate Director (Northern California) – 2004

**AIA National Diversity Committee & Data Collection Task Force**  
Appointed Member – 2003 to 2005

**Award Jury Service**

**National Endowment for the Arts (NEA) Design Panel**, 2011

**Emerging Terrains Annual Design Jury**, 2011

*Architect Magazine* Annual Design Review Jury, 2010

**Shaw Design Awards Jury**, 2010

*Contract Magazine* Inspiration Awards for Design & Practice, Member – 2009, 2010

**Design Futures Council (DFC) Senior Fellowship Jury**, Member – 2008

**DFC Emerging Leader Scholarships**, Founder & Jury Chair – 2007 to 2008

**Berkeley Prize Essay Competition**, Planning Committee Member & Reviewer – 2000 to 2009

**ArchVoices Essay Competition**, Co-chair & Committee Member – 2003 to 2006

**AIA National Education Honor Awards**, Chair – 2005, Juror – 2000

**AIA National Gold Medal & Firm Award Advisory Jury**, Appointed Member – 2004

**ACSA Honor Awards**, Juror – 2000

**ACSA/AIAS New Faculty Teaching Award**, Juror – 2000

**AIAS National Honor Awards**, Chair – 2000

*Journal of Architectural Education (JAE)* Award, Juror – 2000

**American Architectural Foundation (AAF) Minority Student Scholarship**, Juror – 2000

## Publications

Press coverage and mentions available upon request.

***The Power of Pro Bono***, Metropolis Books / Distributed Art Publishers, 2010  
Author of seminal book on pro bono design

***The L!brary Book***, Princeton Architectural Press, 2010  
Initiated, secured and managed funding, and assisted Anooradha Iyer Siddiqi (author)

***Crit, the journal of the American Institute of Architecture Students***, 1999 to 2001, 2008  
Editor-in-Chief, Issues 42-48; Special Guest Editor, Spring 2008

***The 1% User's Guide***, 2007  
Co-edited with Jeremy Mende & John Peterson

***2003 Internship & Career Survey Final Report***, 2003  
Co-edited with Vicky Boddi, Shannon Kraus, & Casius Pealer

***Architectural Internship: Everybody's Issue***, 2004  
Co-edited with Laura Lee

***ACSA Sourcebook of Community Design Programs***, 2000  
Co-edited with Thomas Barrie

## Major Events Organized

**Open Cities: Exploring New Media's Role in Shaping Urban Policy**, November 4-5, 2010  
*The American Institute of Architects Headquarters Building, Washington, DC*

Chair for two-day conference uniting top local, state, and federal policy leaders, application developers and programmers. Funded by the Rockefeller Foundation with support from the likes of the Federal Highway Administration, Microsoft, Open Society Foundations, OpenPlans, and others.

**Leadership Summit on Sustainable Design**, October 4-5, 2010  
*Design Futures Council, Atlanta, GA*

Co-chair with Mary Ann Lazarus of HOK and Jonathan Bahe of the DFC for two-day sustainable design conference, uniting top architecture, engineering, and construction industry leaders. Primary funding sources included Armstrong, DuPont, Georgia Tech, Old Castle Building Envelopes, and Steelcase, among others.

**ACSA Administrators' Conference, Public Interest Design Panel Series**, November 2010  
*Washington, DC*

Co-chair with Tom Fisher of the University of Minnesota of day-long, public interest design series.

**Citizen Designers Conversation**, May 7-8, 2009  
*The Philip Johnson Glass House, New Canaan, CT*

Co-organizer with Maurice Cox of two-day event of just 12 people, including executive leaders of Enterprise Community Partners, the Richard H. Driehaus Foundation, and the Rockefeller Foundation. Primary funding sources: Old Castle Glass, Rockefeller Brothers Fund

**Structures for Inclusion 6: Expanding Design**, March 24-26, 2006  
*Academy of Art University, San Francisco, CA*

Co-chair and principal fundraiser for national conference of 300 participants. Primary funding sources: David Baker+Partners, Design Within Reach, *Dwell Magazine*, Graham Foundation, LEF Foundation, *New Village Press*, *Places Journal*

**National Summit on Architectural Internship**, October 4-6, 2002  
*University of Oklahoma, Norman*

Co-chair and principal fundraiser for national summit of 55 leaders. Primary funding sources: The Enkeboll Foundation for the Arts & Architecture, Gensler, the University of Minnesota, the University of Oklahoma, *The Laiserin Letter*

**University  
Lectures**  
*(select)*

**Auburn University** | Auburn, AL | October 26, 2011  
**University of Nebraska** | Lincoln, NE | November 30, 2010  
**Hobart & William Smith Colleges** | Geneva, NY | October 21, 2009  
**Louisiana State University** | Baton Rouge, LA | September 16, 2009  
**Frank Lloyd Wright School of Architecture** | Scottsdale, AZ | January 17, 2008  
**Massachusetts Institute of Technology** | Cambridge, MA | November 21, 2008  
**University of California, Berkeley** | December 5, 2006  
**University of Texas at Austin** | November 16, 2006  
**Iowa State University** | Ames, IA | October 31, 2006  
**Catholic University of America** | Washington, DC | October 27, 2006  
**NewSchool of Architecture** | San Diego, CA | October 25, 2006  
**Howard University** | Washington, DC | October 4, 2006  
**Hampton University** | Hampton, VA | October 6, 2006  
**Stanford University** | Palo Alto, CA | May 25, 2006  
**California College of the Arts** | March 13, 2006  
**University of New Mexico** | Albuquerque, NM | February 10, 2006  
**Auburn University** | Auburn, AL | October 2005  
**University of Massachusetts, Amherst** | April 2005

**Professional  
Presentations**  
*(select)*

**Humanscale Design Smart Seminar Series** | 18 U.S. cities | February 2009 to present  
**AIA Colorado Design Conference** | Keystone, CO | October 15, 2011  
**AIA Arizona State Convention** | Chandler, AZ | August 18, 2011  
**Guiding Lights Conference** | Seattle, WA | March 27-28, 2011  
**National Trust for Historic Preservation** | Austin, TX | October 27, 2010  
**CEOs for Cities Urban Next Summit** | San Francisco, CA | September 22-23, 2010  
**The Philip Johnson Glass House Architects Retreat** | New Canaan, CT | July 6-7, 2009  
**Shaw Contract Group Designers Luncheon** | Chicago, IL | June 15, 2009  
**Structures for Inclusion IX** | Dallas, TX | March 14, 2009  
**30<sup>th</sup> Annual Interior Awards** | New York, NY | January 30, 2009  
**Build Boston Tradeshow** | Boston, MA | November 19-20, 2008  
**AIA Austin Annual Meeting** | October 21, 2008  
**Leadership Summit on Sustainable Design** | Vancouver, BC | September 22-24, 2008  
**Contract Design Forum** | Phoenix, AZ | October 19-21, 2007  
**Summit on Sustainable Design** | Austin, TX | October 14-16, 2007  
**AIA Kansas City** | Kansas City, MO | April 5, 2007  
**AIA Northeast Illinois** | Oak Brook, IL | March 15, 2007  
**National Organization of Minority Architects Conf.** | San Francisco | October 12-15, 2006

**Organizational  
Grants & Funding**  
> \$10,000

**Shaw Contract Group**

\$330,000 in sales revenue on new Homage carpet line (revenue projected over three years)

**National Endowment for the Arts (NEA)**

\$290,000 via nine consecutive grants to support Public Architecture and Next American City

**Rockefeller Foundation**

\$165,000 to Next American City to support Open Cities and three Urban Leader Fellows

**Anonymous Foundation**

\$115,000 over two years to support The 1% program

**The American Institute of Architects (AIA)**

\$115,000 to support The 1% program

**United Way of the Bay Area (UWBA)**

\$100,000 to support design strategy work by Public Architecture for United Way facilities

**Holcim Foundation for Sustainable Construction**

\$100,000 via two consecutive recognitions of the Day Labor Station of Public Architecture

**The Nathan Cumming Foundation**

\$100,000 to support The 1% program

**U.S. Green Building Council (USGBC)**

\$97,000 to support material research generated by Public Architecture and The 1% firms

**Fetzer Institute**

\$75,000 to support PublicInterestDesign.org blog, website, and research

**“Ideas that Matter” Program of Sappi Limited**

\$75,000 via two consecutive grants to develop Public Architecture collateral material

**The Richard H. Driehaus Foundation**

\$65,000, tapered over three years, to support The 1% program

**The Wallace Alexander Gerbode Foundation**

\$60,000 over three years to support The 1% program

**Boston Society of Architects/AIA**

\$40,000 via eight consecutive grants to support The 1% program and ArchVoices

**Perkins+Will**

\$40,000 via four consecutive grants to support The 1% program

**Teknion**

\$40,000 to support The 1% program of Public Architecture

**Herman Miller**

\$37,500 via two consecutive grants to support Public Architecture

**Humanscale Corporation**

\$30,000 via sponsorship, honoraria, and silent auction proceeds to support Public Architecture

**Enkeboll Foundation for the Arts & Architecture**

\$30,000 to support the 2002 Internship Summit at the University of Oklahoma

**Enterprise Community Partners**

\$20,000 to support Next American City

**Funded  
AIA Convention  
Resolutions**

**05-1: Health, Safety, and Welfare of the Public, Profession, & Institute (Primary Author)**  
Mobilized \$70,000 to track the number of architecture school graduates completing the registration process, and the subsequent impact on the public, profession, and Institute.

**04-2: To Strengthen the Demographic Diversity of the Profession (Co-author)**  
Mobilized \$248,000 to support research efforts focusing on diversity in the profession, including an ongoing audit on existing data within the profession.

**04-3: Evolving the Intern Development Program (Primary Author)**  
Mobilized \$40,000 (est.) to support changes to IDP content, policies, and procedures deemed necessary to keep pace with the changing needs of candidates and architectural practice.

**Exhibitions**

**International Architecture Biennale Rotterdam, 2009**

“Day Labor Station” invited submission

**New Practices San Francisco, AIANY Center for Architecture, 2009**

One of five featured practices following jury review

**American Academy in Rome, 2008**

“The Battle of Valle Giulia: Photographs by Fausto Giaccone”

Curated exhibition of photographs from the 1968 Battle of Valle Giulia, a major student protest at the Valle Giulia School of Architecture; generated extensive press and interest throughout Italy, including full-page review in the *Corre della Sera* newspaper.

**Van Alen Institute, 2007**

“Day Labor Station”

**Cooper-Hewitt National Design Museum, 2007**

Participant, “Design for the Other 90%”

**Charlottesville Community Design Center, 2006**

“ScrapHouse”

**National Geographic Channel, 2006**

“ScrapHouse” (feature-length documentary)

**AIA San Francisco Gallery, 2005**

Participant, “Altered Practice”

**Rhode Island School of Design, 2005**

Participant, “Going Green”

**Technical Skills**

Expert or highly proficient in both Mac and PC environments with software programs such as Adobe Illustrator, InDesign, and Photoshop (Creative Suite 4) as well as Microsoft Access, Excel, Powerpoint, and Word (Office 2009). Basic proficiency in Hyper Text Markup Language (HTML), QuickBooks Pro, Select Query Language (SQL), and Salesforce.

**Personal  
Accomplishments**

**Completed the New York City Marathon** on November 6, 2011 in 3:27

**Completed the Chicago Marathon** on October 10, 2010 in 3:33

**Completed the Marine Corps Marathon** in Washington, DC on October 25, 2009 in 3:23

**Completed the Rome Marathon** on March 16, 2008 in 3:43

**Avid runner, former competitive inline speed skater and collegiate road cyclist**