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Edward Mazria

*School of Architecture and Planning
2010 Distinguished Alumnus*

America: On the Brink

Friday October 8, 2010 @ 5:30 pm
pre-lecture reception @ 5:00pm

**George Pearl Hall Auditorium
The University of New Mexico**

BIO

Edward Mazria is an internationally recognized architect, author, educator and visionary with a long and distinguished career. His award-winning architecture and planning projects span over a thirty-five year period, each employing a cutting-edge environmental approach to design. Most recently, Mr. Mazria has reshaped the national and international dialogue on climate change to incorporate building design and the 'Building Sector'. He is the founder of Architecture 2030, an innovative and flexible research organization focused on rapidly transforming the U.S. and global Building Sector from the major energy consumer and contributor of greenhouse gas emissions to a central part of the solution to the global-warming, energy and economic crises. Architecture 2030 developed and issued the 2030 Challenge, a measured and achievable strategy to dramatically reduce global GHG emissions and fossil-fuel consumption by the year 2030.

Mr. Mazria speaks nationally and internationally on the subject of architecture, design, energy and climate change and has taught architecture at several universities including the University of New Mexico, University of Oregon and UCLA. His numerous awards include AIA Design Awards, AIA Design Innovation Award, American Planning Association Award, Department of Energy Awards, "Pioneer Award" from the American Solar Energy Society, first recipient of the Equinox Award presented on the 50th anniversary of construction of the world's first commercial solar building, a 2008 National Conservation Achievement Award from the National Wildlife Federation and the first 2010 Hanley Award for Vision and Leadership. Most recently, he has been ranked second among the nation's leading 'role models' for green and sustainable design by the 2010 Design Intelligence Survey. He is a fellow of the Design Futures Council.

America: On the Brink

We are at the crossroads of the most significant crisis and the greatest opportunity in modern times. Three profound, world-altering events are converging to create this crisis and opportunity – the warming of the earth's atmosphere caused by burning fossil fuels, the rapid depletion of global petroleum and natural gas reserves and the current long recession. As these events intensify, they will dramatically change how we live, build and relate to the natural world.

Internationally recognized architect, author, educator and visionary founder of Architecture 2030, Edward Mazria, has been on the vanguard of translating the unfathomable complexities of man-made climate change, energy and the U.S. economy, into actionable issues that relate directly to us all. This eye-opening presentation illustrates the powerful role of the Building Sector in both creating and alleviating many of the crises facing America today. His keynote will provide attendees with an understanding of the 2030 Challenge, the historic transformation of the Building Sector currently underway, and the magnitude of the opportunity before us to address the energy, climate change and economic crises. This riveting keynote address will inspire you to take action.