



SCHOOL OF ARCHITECTURE + PLANNING



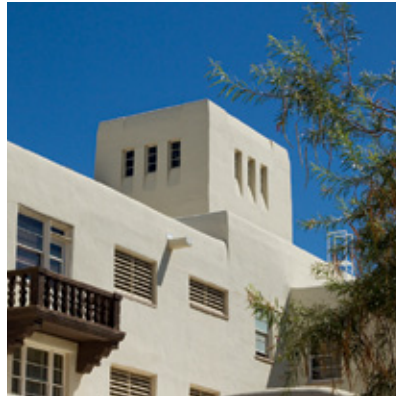
CHANGING WORLDS

—◆ the CAMPAIGN for UNM ◆—



# CHANGING WORLDS

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## THE DESIGNED WORLD



From the heart of the city to the spirit of the pueblo, our environment is the built environment. This is a pivotal moment for the professions of architecture, landscape architecture and community planning. In a world of shrinking resources, growing populations and complex environmental challenges, the new ethos of sustainability, resource conservation and energy efficiency has become the driving forces in design and planning. Balance must be found between how we live and the world in which we live.

It is the architect who creates that balance. And it is a position of great responsibility: entire cultures and entire ages are remembered by what they built. Virtually everything we see around us day by day has been designed and planned: buildings, landscapes, communities.

For more than half a century, UNM School of Architecture + Planning has been a guiding light for that

environment and the training ground for the architects, landscape architects and community planners who shape it. Combining an innovative approach to design with the power of unmatched cultural diversity, regional heritage and the one-of-a-kind landscape of New Mexico, leading-edge practice and scholarship have become the School's hallmark. It is unique in the nation.

But the world is always changing, and that includes the built environment. Fresh thinking and inspired vision are vital to the future of our state and our nation. Now is your moment to help power that vision through the students and faculty who will design our world. UNM School of Architecture + Planning is on the front lines of tomorrow, and with your involvement and support for the ideas we propose, no institution will be better prepared to educate the leaders and builders of an advancing world.

## —◆ SCHOOL OF ARCHITECTURE + PLANNING ◆—

### *Changing Worlds Today*

Housed in a beautiful, cutting-edge teaching and learning facility designed by world-renowned New Mexico architect Antoine Predock, the School of Architecture + Planning is training the next generation of forward-looking architects, landscape architects and community planners, led by a faculty that includes exceptional designers, teachers and scholars. Together, students and faculty are pioneering new ideas, knowledge, materials and techniques, from sustainable buildings designed to co-exist with arid landscapes, to historic preservation and regionalism, to vibrant town planning.

For centuries, New Mexico's indigenous peoples have created and explored ways to build communities and live with respect for land and water. That spirit inspires the School each day, as new challenges, local and global, require new thinking about the built environment. Committed to public practice and service to our state, the School's success and growth mean that resources in several areas are stretched very thin, and both students and faculty are feeling the pinch. New spaces, new tools and new opportunities are critically needed. Your support has never been more vital.

### *Changing Worlds Tomorrow*

The School of Architecture + Planning has identified priorities where your support will power the greatest change and address the most urgent among many needs. We invite you to share our strategic vision and step forward to support the sustainable future of the built environment in New Mexico and beyond.

Emerging modeling and fabrication technologies are among the essential competencies for 21st century architectural practice and research. To stay on the leading-edge, the School's existing fabrication resources need to be updated to include a new **Digital Media, Digital Fabrication and a Metal Fabrication Laboratory**. This high-tech, high-touch facility offers opportunities for both students and faculty as they explore advanced visualization and technical skills.

For the past four decades, the School has provided effective, successful and much-needed community service in planning, design and environmental research to the villages, towns and cities of New Mexico through the **Design and Planning Assistance Center**. The wide range of the School's academic expertise, including planning, architecture, landscape architecture, and historic preservation and regionalism, have contributed to the center's work and its positive social and economic impact. This is the time to strengthen the endowment to support and enhance the center's important role in facilitating interdisciplinary community engaged design throughout our region.

To find success in an interconnected and fast-moving global design environment—and economy—the School's students must be able to engage with and understand the shifting international currents of innovation that revitalize and remake the built environment. Funding for a **Global Travel Studio Program** will enable each design and planning student, as part of their curriculum, to have a first-hand experience with cutting-edge ideas as well as cultures and perspectives around the world. Such a program will open doors and open minds—the first step in changing worlds.









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## CHANGING HIS WORLD

—◆ Jon Anderson ◆—

In nearly four decades of exceptional productivity since graduating from the School, Jon Anderson has become a renowned architect—he has earned 35 AIA design awards—who has worked on projects worldwide but always returns to the unfiltered, brightly lit elements that define New Mexico.

“My exposure to the climate, the light and the spaces of this amazing state was an eye-opening experience for a kid from the Midwest,” he says. “Then I was really inspired, both by my teachers at the School and by the special nature of New Mexico architecture and design. It changed my perspective, my future—my world.”

Anderson spent his early years learning the ropes from talented architects including Gene Dyer, Pat McClernon and Geoff Beebe, then spent more than a decade with the legendary Antoine Predock. When he went out on his own in 1991, Anderson found

recognition and success with a design philosophy firmly rooted in the most simple and elegant expression of function as form, while respecting landscape, light and human well-being.

“We don’t work in ‘styles,’ ” he says of his Albuquerque-based firm. “If the client isn’t ready to do something special, then we don’t take the project.”

One thing that has remained constant for Anderson is his connection to the School, as a guest lecturer, a career starter—all of his architectural employees are UNM School of Architecture + Planning graduates—and a creative force as the executive architect for George Pearl Hall on the UNM campus.

How many worlds, small and large, will UNM School of Architecture + Planning alumni transform, and will yours be one of them? With your vital support, the answers are “many” and “yes.”









## —◆ WHOSE WORLD WILL YOU CHANGE? ◆—

Design creates choices, and as architects, landscape architects and planners, it is our responsibility to create ever more intelligent, creative and life-sustaining choices. Today, that process requires more information and more technology than ever before. There is more to learn, more to teach and more to discover. We need your generous support for our students and faculty as they learn, teach and discover in an advancing world.

Architecture, landscape architecture, and community and regional planning are being reconsidered and reinvented. Sustainability is paramount. We have responsibilities to the people, to the environment and to the art that lives within

what we design. For our students to be ready for those growing responsibilities, we must provide them with the tools and technologies, and the global experiences and perspectives, they will need. At the same time, we must continue to serve the needs of our community and our state. We can't do it alone.

Engage with us—share with us your vision and your support as we reconceptualize the art and practices of architecture, landscape architecture, and community and regional planning. Join with us as we reimagine our shared future. Together, we can build beautiful, smart, sustainable buildings, environments and communities. Together, we can change worlds.

With gratitude and confidence,

Geraldine Forbes Isais

*Dean, UNM School of Architecture + Planning*



## —◆ CHANGING WORLDS: THE CAMPAIGN FOR UNM ◆—

Can one gift change our community? How about one student or one professor, one aha! moment or one life saved or one new building?

We're absolutely sure the answer is yes, because we have seen it happen. It's been happening on this campus, in fact, for 120 years. We're sure because we know that it only takes one passionate idea to change a community. And because we know the power of your vision and generosity.

That, in one leap of faith, is the true definition of *Changing Worlds: The Campaign for UNM*.

To move the world, Archimedes said he needed a place to stand. To change the world, you need to take a stand. The University of New Mexico is the flagship—the place that will transform New Mexico, and indeed the

world, by crafting a new paradigm of health, education, knowledge, harmony and prosperity for our multicultural society. Through the force of your conviction and giving, UNM will emerge, grow and transform. And so will you.

Together we will change endless worlds, student by student, teacher by teacher, idea by idea, breakthrough by breakthrough. And gift by gift. To change lives, you must first believe, then act. Today and tomorrow, UNM is the pathway for that action, and the hope for that change.

### *How You Begin*

Please contact **Jan Bandrofchak**, Development Officer,  
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