

REVISED DRAFT 5.7.13

CRP 470-002 / LA 512 001 9AM-6PM, 17-21 June 2013

Instructor of record, Chester Liebs, with guest instructors, Kaisa Barthuli, Michael Taylor

Heritage Corridors: Learning from El Camino Real and Route 66

UNM Graduate Certificate Program in Preservation and Regionalism in cooperation with the National Trails Intermountain Region, National Park Service

Syllabus



El Camino Real de Tierra Adentro and Route 66 convergence, La Bajada Mesa, New Mexico. Photo: NPS

About the Course?

Heritage corridors are linear landscapes—a physical text—the ley lines and vascular system of the cultural landscape. This course focuses on the preservation, interpretation and redevelopment of the buildings, structures, landscapes, and historical memory of El Camino Real de Tierra Adentro National Historic Trail, and Route 66, as case studies for preserving and revitalizing communities along linear cultural landscapes in the U.S. and around the world. Field-trip discussions supplement in-class lectures on the history and evolution of historic roads, and the National Park Services' pioneering efforts to document and preserve Route 66 and El Camino Real. While this is a serious course it will also be fun.

Who should take it?

“Heritage Corridors: Learning from El Camino Real and Route 66” offers participants the chance to begin to place in context the complex way heritage corridors link communities along vast distances, have nourished their shape, form and culture, and continue to provide an invaluable resource for their future development.

Knowledge and perspective acquired in this course, in our view, has widespread applicability to a variety of professional and academic disciplines ranging from architecture, landscape architecture, planning, historic preservation, law, and community development to history, geography, archeology and anthropology, to name a few. The course should also be of value to members of the general public interested in the evolution and future of the communities and regions in which they live.

SCHEDULE:

Monday 17 June

9:00 AM - 9:30 AM: Introduction to the course, faculty, students.

9:30 AM - Noon: Overview of heritage corridors, from canals, railroads, to highways and airways. Reading cultural landscapes and the space, imagery, and artifacts of cultural routes.

Noon - 12:15 PM: As an in-class assignment, students will record their current impressions of Central Avenue from the UNM campus to downtown.

1:15 PM - 3:45 PM: Field study: Reading physical and cultural evidence along Central Avenue (Route 66), from main street to miracle mile.

(MEET at the NE corner of Central Avenue and 4th Street at 1:30 PM. Take the Rapid Ride downtown as we will be walking back to the School of Architecture and Planning. NOTE Students can get their Lobo ID cards validated for free travel on the city buses.

Of course students are welcome to use their phone digital cameras to record their impressions of this field study. However please refrain from checking on places we are observing on the internet as it defeats our pedagogical purpose for this exercise.

4:00 PM – 6:00 PM: Lectures and Discussion: Why Camino Real and Route 66?

Tuesday 18 June

9:20 AM – 5:50 PM: Field study: El Camino Real and pre-1937 Route 66 from Albuquerque to La Bajada including community revitalization projects near the Kewa Rail-Runner station.

9:20 AM **MEET** at Albuquerque downtown Rail Runner platform **no later than 9:20 PM. DEPART Rail Runner train # 510 at 9:35 AM.** We will detrain at Kewa (Santa Domingo Pueblo) station. **BRING LUNCH.** We will also take a side trip from Kewa to La Bajada, transportation provided.

4:47 PM: **RETURN** from Kewa station on the 4:47 PM train, arriving downtown ABQ at 5:50 PM.

IMPORTANT: Be absolutely sure that you are on time for our trip on the Rail Runner as taking the train together, which traverses the EL Camino/ Route 66 Corridor, is not just transportation but an essential part of the class. There is also not another train until the afternoon so missing the 9:35 AM train means missing the class which for a one-week intensive course is not an option

Wednesday 19 June

9:00 AM - Noon: Overview and discussion of some of the tools and methodologies currently being used for documenting, understanding, and conserving the tangible and intangible heritage of linear cultural landscapes such as El Camino Real and Route 66.

1:00 PM - 2:45 PM: Guest speakers on creating networks for conserving and researching heritage corridors:

Catherine López Kurland, Co-Editor, *Quarterly Journal of the Camino Real de Tierra Adentro Trail Association*.

Ann Massmann, Librarian, and Audra Bellemore, Curator, UNM Center for Southwest Research (Route 66 Archives and Research Collaboration).

3:00 PM - 5:00 PM: Afternoon class discussion of summer projects.

5:30 PM - 7:00 PM: Class reception, Albuquerque venue, TBA.

Thursday 20 June

9:00 AM - 6:00 PM Field study: Albuquerque East Side and South Valley, El Camino Real/ Route 66.

(Meet 8:45 AM in front of the east entrance of the School of Architecture and Planning. We will return to the School of Architecture and Planning by 6:00 PM. Transportation: carpooling.)

Friday 21 June

9:00 AM - Noon: Heritage Corridors/ Linear Landscapes/ Cultural Routes: An International Perspective.

Noon - 2:00 PM: Lunch and final preparation time for visual journals including downloading them to the course computer and checking that all presentations are in working order.

2:00 PM - 6:00 PM: Student presentations of visual journals. Further discussions of student summer projects as needed. Concluding comments and observations including the traditional-heritage-corridor-studies closing ceremony.

CLASS ASSIGNMENTS: (For Those Taking the Course for Credit)

1. Visual Journals: Participants will be expected to make an in-class presentation in the form of a visual journal that documents their experiences including insights gained, and what they found of particular interest in the first-four-and-one-half days of classes and field studies. The easiest way for this to be accomplished is with a digital camera and a PowerPoint presentation.

Presentations should be completed by 1:30 PM of the session of Friday's class allowing for time to download them into the class computer, and check that they are in working order by 2:00 PM.

Beginning at 2:00 PM on Friday afternoon each participant will make a maximum ten-minute presentation, fortified by these images, of their own observations of Route 66, El Camino Real, and its past, present, and future.

2. Summer Project: Documenting and Expanding the Context of Route 66 and El Camino Real.

Each student will undertake a project to expand the understanding of an issue of their choice relating to El Camino Real, Route 66, or a combination of the two in places where they intersect. Projects may take many different forms, e.g., ethnographic/oral history interview; cultural landscape report; sustainability issues analysis; National Register nomination; measured drawings; a computer simulation, etc. While an optional list of possible projects will be provided, students are encouraged to be creative and choose one that best suits their own interests. (Written projects should be from 10-15 pages, double spaced, and in polished form, with projects in other media reflecting a similar weight and effort.)

Summer Project Due Date: July 31, 2013

This date is firm, no exceptions!

Final projects will be submitted in both hard copy and digital format to:

Kaisa Barthuli
Route 66 Corridor Preservation Program
National Park Service
P.O. Box 728
Santa Fe, NM 87504
Ph: 505-988-6701
Email: kaisa_barthuli@nps.gov

Class Attendance: Attendance in all classes is required except for registered auditors.

Learning Methods: This course employs a variety of approaches including class discussions and presentations, guest lectures, field studies, student presentations, and a final project.

Disabilities: If you have a qualifying physical or mental disability, please contact us as soon as possible so that appropriate arrangements can be made to give you full access to the course content and experience.

Class Note Taking and Recording: We believe that taking written notes and photos or sketches is the best way to document the lectures and field studies for later review. Audio recording is also permitted. Video recording is not. We ask your cooperation and understanding.

Student Evaluation/Grading (approximate):

1. **Class Participation:** (20% of final grade)
2. **In-Class Presentations:** (20% of final grade)
3. **Summer Project:** (60% of final grade)

COURSE READINGS LIST:

We have placed a series of articles on E-Reserve (**NOTE:** For some listings we have provided hyperlinks instead) that relate to issues covered in the course. While we have not specifically assigned readings for each day in the syllabus, in recognition of the intensiveness of the course and to maintain maximum flexibility, we may from time to time suggest specific overnight readings. It is hoped that each student will complete as many of the readings before the beginning of the course as possible as it will add greatly to their understanding of the subject matter.

Heritage Corridors in Context

- A1 Chester H. Liebs, “The Potential of Heritage Transportation Corridors for Reconnecting People with Place.”
- A2 Chester H Liebs, “From Main Street to Miracle Mile” Boyle, Susan Calafate, “Natural and Cultural Resources: Protection of Vernacular Landscapes.”
- A3 Timothy Davis, “Looking Down the Road: J. B. Jackson and the American Highway Landscape.”
- A4 Chester H. Liebs, “Remembering our Not-So-Distant Past: Some Thoughts Three Decades Later.”
- A5 Donovan D. Rypkema, ” Saving the Recent Past: A Philosophical and Practical Dissent.”
- A6 Paul Daniel Marriott, “Historic Roads Defined.”

Pre-Automobile Transportation Corridors

B1 Camino Real in New Mexico, AD 1598-1881, National Register Multiple Property Documentation Form

B2 Camino Real Select Bibliography: <http://www.caminorealheritage.org/trail/pdf/U-Bibliography.pdf>

B3 Michael Taylor, "Recent Preservation, Protection and Interpretation Archiving Along The Camino Real De Tierra Adentro In The United States"

B4 Website for El Camino Real de Tierra Adentro National Historic Trail:
<http://www.nps.gov/elca/index.htm>

B5 La Bajada National Register of Historic Places Nomination Form.

Auto Age Transportation Corridors

C1 Timothy Davis, "The Miracle Mile Revisited: Recycling, Renovation, and Simulation along the Commercial Strip."

C2 Franklin T. McCann, "The Growth of the Tourist Court in the United States and Its Relationship to the Urban Development of Albuquerque, New Mexico."

C3 Quinta Scott, "The Architecture of America's Highway."

C4 John A. Jakle and Keith A. Sculle, "Motoring: The Highway Experience in America."

C5 Shawn Kelley and Kristen Reynolds, "Route 66 & Native Americans."

C6 List of Properties on the New Mexico State Register of Cultural Properties and the National Register of Historic Places.

C7 Johnnie V. Meier, "Route 66 Albuquerque to Grants."

C8 John Murphey, "Sources for Researching Historic Highways & Roadside Architecture."

C9 National Park Service Route 66 Corridor Preservation Program:
<http://www.nps.gov/history/rt66/>

C10 The Secretary of the Interior's Standards for the Treatment of Historic Properties, 1995.

Cultural Routes: International Perspective

D1 Jing Feng, "UNESCO's Efforts in Identifying the World Heritage Significance of the Silk Road"

D2 Kunie Sugio, “A Consideration on the Definition of the Setting and Management/Protection Measures for Cultural Routes”

D3 Assi Eman, “The Dynamic of Linear Settings: Hijaz Railroad”

D4 Michael Murray and Brian Graham, “Exploring the Dialectics of Route-based Tourism: The Camino de Santiago”

D5 International Scientific Committee on Cultural Routes (CIIC) of ICOMOS, “The ICOMOS Charter on Cultural Routes”

D6 Chester H. Liebs, “Mamachari, Bicycle Neighborhoods, and Public Transportation: Sustainable-Infrastructure Lessons from Japan”

D7 Harriet Deacon, “Legal and Financial Instruments for Safeguarding Our Intangible Heritage”